

# On-pack logos

## European overview and background

[www.packforward.eu](http://www.packforward.eu)

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# Introduction

When we talk about on-pack logos, it is important to identify the distinction between disposal logos and identification codes.

## Disposal guide

Over the past decades EU countries have developed their own logos to make it clear to consumers how best to dispose of packaging. The logos designed for this purpose differ from country to country, as the ways in which each country collects and sorts waste are also different. The overview in this document (note: not yet complete) shows for each member state which logo or combination of logos can - or cannot - be used. The overview is based on publicly available information and will be updated when needed.

## Identification codes

Identification codes serve to facilitate the collection, reuse and recovery (including recycling) of packaging materials. Numbers in a triangle indicate the type of material, and even more specifically for instance the type of plastic. These identification codes can be found [here](#). The use of these codes is not obligatory in Europe (if material identification codes are used one must adhere to the prescribed numbering).

*As one of the founders of PackForward, KIDV has taken the greatest possible care in drawing up this document. Nevertheless, we would greatly appreciate it if you would let us know if the document is incorrect in any way. KIDV assumes no liability for any damage resulting from or related in any way to the use of this document. KIDV also rejects any responsibility for claims made as a result of this document.*



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## Overview: on-pack logos and mandatory use

### On-pack logos

Italy requires use of two pictograms:

1. Material identification
2. Disposal guide

Note: a specific set of pictograms for the disposal guide has not been developed. The material identification numbering can be found [here](#).

Additional information can be found [here](#).

### Mandatory

Use of on-pack logos will be mandatory by 31 December 2022, more information can be found [here](#).

### Scope

#### Consumer (household)

The material identification and disposal guide should both be applied.

#### Business-to-Business

Only the material identification is required.

### Contact/FAQ

[Etichetta Conai](#)



# Belgium

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information on correct sorting can be found [here](#).

### **Voluntary**

Use of Belgian on-pack logos is voluntary.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[Fost Plus](#)

info@fostplus.be



# Germany

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information can be found [here](#).

### **Voluntary**

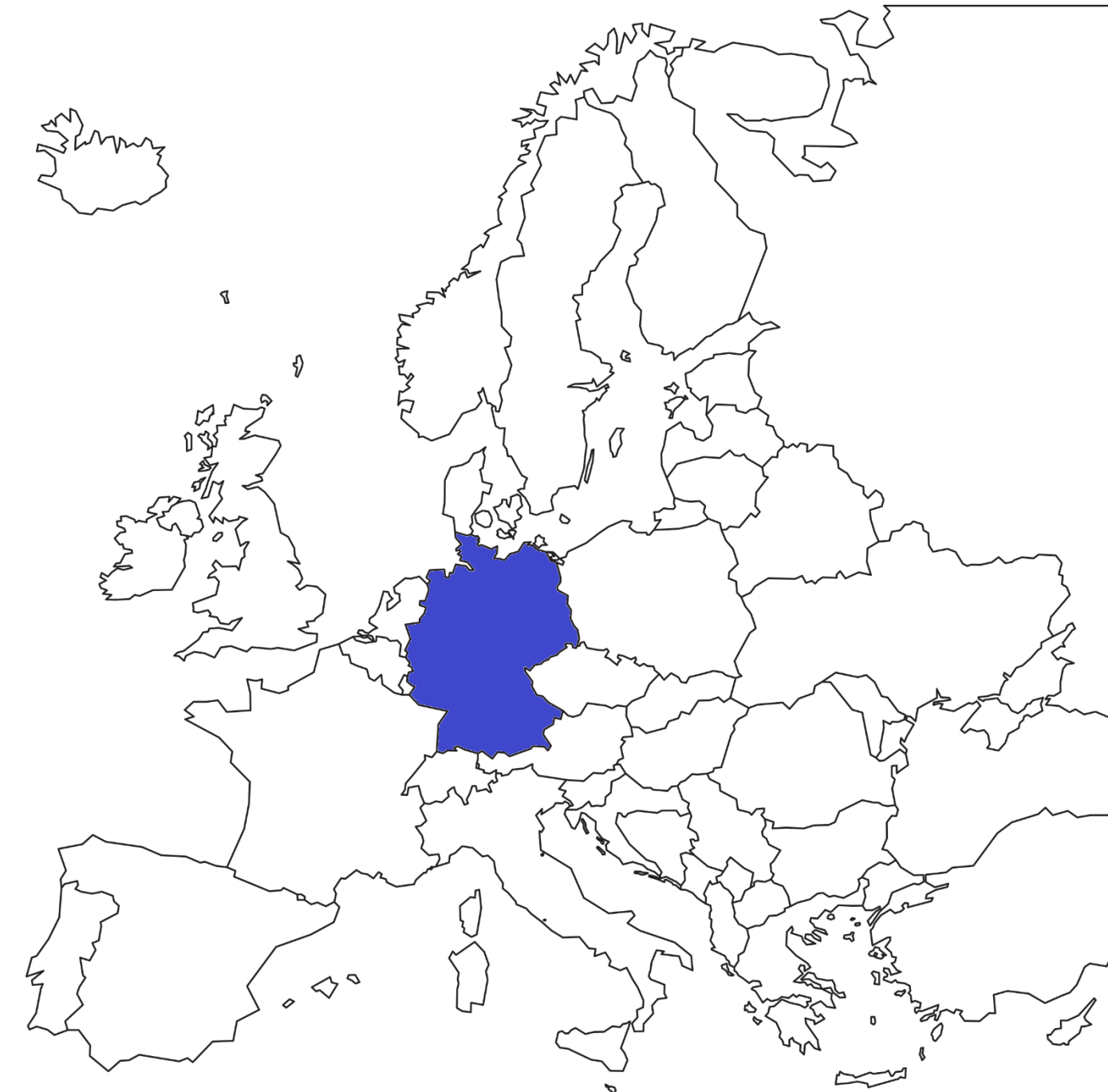
Use of on-pack logos is voluntary.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[Trennhinweis](#)



# France

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information can be found [here](#).

### **Mandatory**

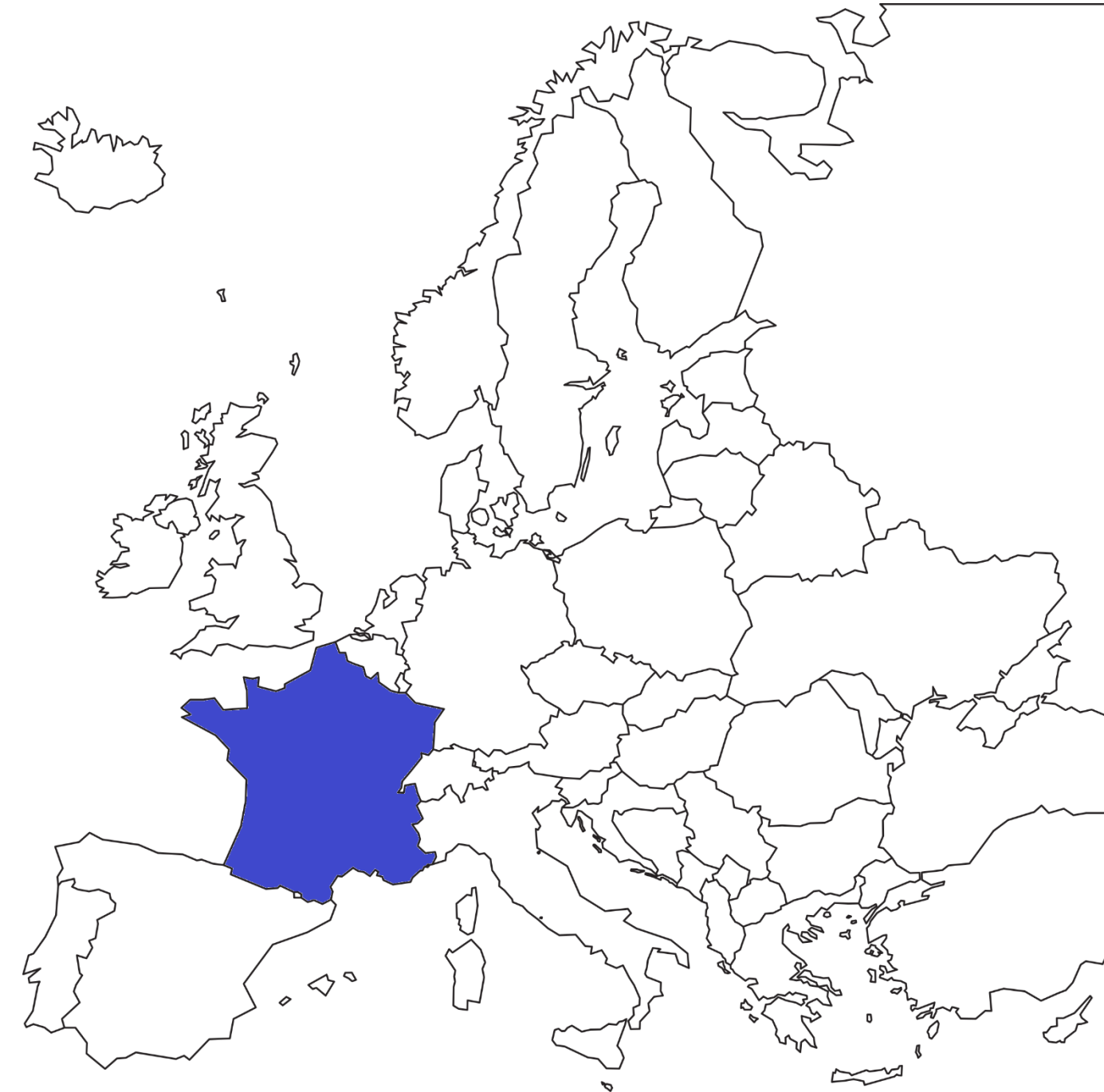
Use of on-pack logos is mandatory per 01-01-2022.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[Campus circulaire](#) | [CITEO](#)



# The Netherlands

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

### **Voluntary**

Use of on-pack logos is voluntary.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[The Netherlands Institute for Sustainable Packaging \(KIDV\)](#)

[weggooiwijzer@kidv.nl](mailto:weggooiwijzer@kidv.nl)





# Sweden

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information can be found [here](#).

### **Voluntary**

Use of on-pack logos is voluntary.

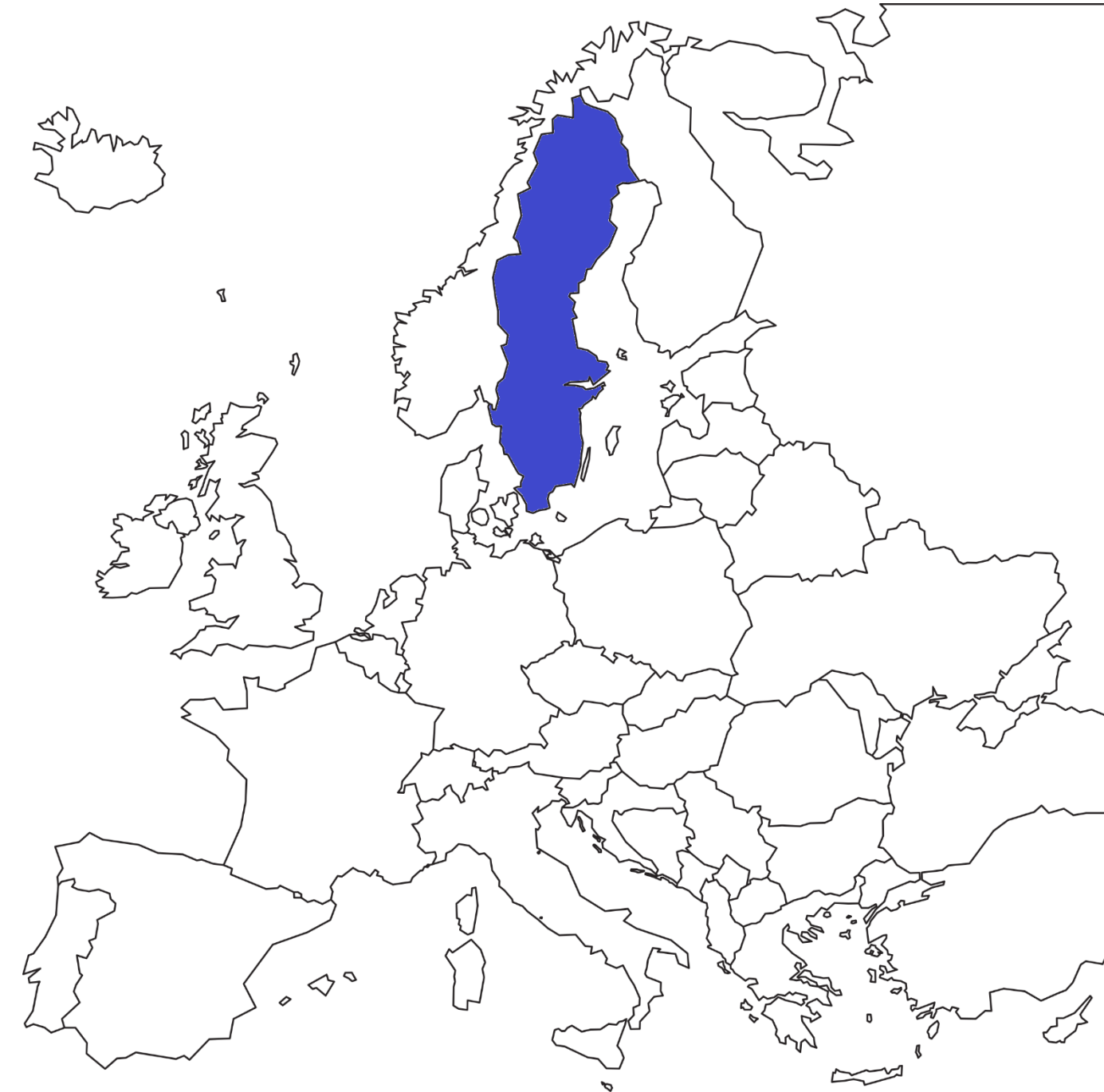
### **Scope**

Consumer (household)

### **Contact/FAQ**

[Avfall Sverige](#)

[info@avfallsverige.se](mailto:info@avfallsverige.se)



# Norway

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information on [sortere.no](#), [grontpunkt.no](#) and [avfallnorge.no](#).

### **Voluntary**

Use of on-pack logos is voluntary.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[Grønt Punkt](#)

[medlem@grontpunkt.no](mailto:medlem@grontpunkt.no)



# United Kingdom

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## Overview: on-pack logos and mandatory use

### **On-pack logos**

Pictograms can be found [here](#).

Additional information can be found [here](#).

### **Voluntary**

Use of on-pack logos is voluntary.

### **Scope**

Consumer (household)

### **Contact/FAQ**

[The on-pack recycling label](#)

