



Lets  
**GROW**  
together

## Media kit 2025

We continually expand the reach of your message through print, online platforms, newsletters, and social media.

- FACTS & FIGURES
- OSV NETWORK
- PRINT EDITION
- ONLINE ADVERTISING
- LIST OF SUPPLIERS
- POSTERS



# FACTS & FIGURES

## VAKBLAD VOEDINGSINDUSTRIE

*The trade magazine for entrepreneurs and managers of food manufacturing industry*

For over 30 years, we have kept our readers up to date with the latest trends, innovations, sustainability efforts, packaging solutions, food safety developments, and all that's relevant in processing and process technology.

Our trade magazine is part of a broad cross-media concept, providing an ideal blend of online communication (such as newsletters and websites) alongside a physical edition delivered to **3,000 key food industry companies in the Netherlands**. Additionally, through the Ondernemers Sociëteit Voedingsindustrie (OSV), we offer valuable networking opportunities with industry decision-makers.

What sets us apart? We translate all online content into **English**, making us the only bilingual Dutch publisher in the food industry. This allows us to reach not only the Dutch market but also English-speaking professionals, with all content freely accessible anytime, anywhere, **without an online subscription**.

We continue to grow, both online and in print. Our reach is expanding through platforms like LinkedIn, and the subscriber base for both our regular and LinkedIn newsletters grows daily. Every issue of the trade magazine is also available as an interactive edition, enabling you to access **it anytime, anywhere**.

## TARGET GROUP

Our target audience primarily includes entrepreneurs and managers in the meat, fish, dairy, and alternative industries, with strong representation in the fresh produce, bakery, and convenience sectors as well. With our extensive reach and network, we ensure your message gets heard.

## EXTRA ATTENTION

Each issue focuses on a specific theme relevant to the food industry. We explore this topic from various perspectives with an independent journalistic approach, covering the latest trends and developments. Working closely with the industry, we translate these themes into tangible real-world examples through case studies. This approach demonstrates how these advancements directly impact the daily operations of companies in the sector.



### PRINT STATISTICS

Published:	8 times a year
Circulation:	3,500
Multiple-reading factor:	3,5



### NEWSLETTER REACH

Frequency:	70 times a year
Active subscribers:	5.345
Delivery rate:	97%
Unique open rate:	Average 29,7%
Click-through rate:	19%

### ONLINE REACH

Unique visitors a month:	9,947
Average pageviews a month:	22,865
Average sessions a month:	11,244
Average time sessions:	00:02:01



### SOCIAL MEDIA FOLLOWERS

LinkedIn:	8,397 connections
Voedingsindustrie	4,116 followers
Newsletter LinkedIn	2,349 subscribers
X	762 followers

# OSV NETWORK

## PERSONAL CONTACT WITH OUR OWN NETWORK ORGANISATION OSV

As the only publisher in the food industry with a unique network, the Ondernemers Sociëteit Voedingsindustrie (OSV), we offer unparalleled access to key business-to-business contacts, essential for successful entrepreneurship in our sector. With around 300 member companies, the OSV provides access to an invaluable network of decision-makers in the food industry.

Since its founding in 1993, the OSV has grown into an indispensable platform within the sector. We take pride in our network and the lasting connections we help foster. Each year, we organize about 10 events, including workshops, site visits, mini-conferences, barbecues, and a golf day. Our network now also occupies a quarter of the exhibition floor at the Food Tech Event. These activities bring the market together, fostering new insights, robust collaborations, and, above all, trust—essential in today's digital age. For *Voedingsindustrie* magazine, the OSV network is a critical source of industry insights, strengthening our bond with readers. With an average readership of 3.5 per copy, we are very pleased with the engagement our magazine enjoys.

## WHAT DOES AN OSV-MEMBERSHIP COST?

An OSV membership costs only €415 per calendar year, with a one-time registration fee of €25. If a contribution is required for an event (such as the golf day or barbecue), this is clearly communicated in advance. Company visits, mini-conferences, and workshops are free for members.

As an OSV member, you not only receive *Voedingsindustrie* magazine but also enjoy a 5% discount on all standard advertising placements, special rates for an infomercial and cover flap, and a free upgrade in the suppliers' directory. This way, membership quickly pays for itself. Take a look at the member list to see who is already benefiting from our network.

[www.OSVnetwerk.com](http://www.OSVnetwerk.com)



Photo: A group of the 26 exhibitors at the OSV Pavilion during the Food Tech Event 2024

**WHAT YOU KNOW  
WHO YOU KNOW  
WHAT YOU DO  
DEFINES  
WHO YOU ARE!**



# VOEDINGSINDUSTRIE PRINT

*Voedingsindustrie* magazine is published eight times a year and targets entrepreneurs and managers in food production, covering sectors such as meat, fish, dairy, alternative proteins, fresh produce, bakery, and convenience.

What sets us apart is that the entire magazine is available **online in both Dutch and English**, making us unique in our field. All content is **freely accessible**, with no restrictions or subscription requirements.

Each issue is also available as an interactive online magazine via [issuu.com/vakbladvoedingsindustrie](https://issuu.com/vakbladvoedingsindustrie), giving you access **anytime, anywhere**.

PUBLICATION IN THE WEEK OF	EDITORIAL DEADLINE	ADVERTISING DEADLINE	SPECIAL FOCUS ON
11 February	16 January	22 January	Sustainable entrepreneurship
11 March	13 February	19 February	Packaging & Packing
15 April	20 March	26 March	Employees & Education
13 May	17 April	23 April	Food Safety
24 June	29 May	4 June	Construction & Renovation   Cooling and Freezing
16 September	21 August	27 August	(New) proteins
21 October	25 September	1 October	Smart Food Manufacturing
25 November	30 October	5 November	Hygiene, cleaning and Disinfection

## PAPER AND FINISHING

Roto offset, HHMC half-matt, 135 grams; cover 250 grams HHMC half-matt, one-sided with gloss laminate. Glued.

## PRINT RATES

PER PLACEMENT

FORMAT	1x	2x	3x	6x	8x
1/1 page	1.647	1.567	1.487	1.397	1.317
1/2 page	967	917	877	827	777
1/4 page	527	497	477	447	427

## COMPANY REPORT/CASE STUDY/INFOMERCIAL

	Standard	OSV-price	
2 pages	2.957	2.750	Including an on-site interview and press photographer in the Netherlands. We translate and publish the full article online (in both Dutch and English), feature it in our regular newsletter, LinkedIn newsletter, and share it on social media. <b>Both text and images are rights-free.</b>
1 page	1.887	1.750	

## PRODUCTNEWS | PRESS RELEASES

	Standard	OSV-price	
1/4 page	497	397	(100 words + 1 photo)
Incl, online placement	657	525	(bilingual; 300 words + 2/3 photos)

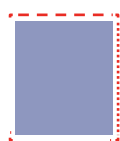
## EXTRA OPTIONS ONLY BY PRIOR AGREEMENT

	Standard	OSV-price	
Folded-down corner cover	600	500	(subject to availability)
Loose/bound insert	1.250	1.150	(minimum price; specifications on request)
Back cover	+ 20%	0%	(subject to availability)
Glossy outsert	3.480	2.750	(subject to availability)

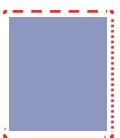
We offer the cross-media placement of 'superior advertising options' which are entirely tailor-made, such as a split cover, glossy outsert, bellyband or card sticker, with for example a special landing page online.

## PRINT ADVERTISING MATERIAL

PDF Material	Certified PDF, 300 dpi, CMYK < 10Mb via e-mail to <a href="mailto:kiki@b2bcommunications.nl">kiki@b2bcommunications.nl</a> . For larger files please use wetransfer.com (free).
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Trim Size: 215 x 250 mm  
Bleed: +3 mm all round



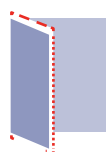
**1/1 PAGE**  
Format: 215 x 250 mm  
Bleed: +3 mm all round



**1/2 PAGE**  
Portrait: 94 x 225 mm  
Landscape: 193 x 110 mm



**1/4 PAGE**  
Portrait: 94 x 110 mm



### GLOSSY OUTYERT

Front side: 111 x 191 mm  
Back side: 111 x 250 mm  
Bleed: +3 mm all round

On the frontside the logo of Vakblad Voedingsindustrie must be retained.

We will place the logo in the pdf file. Therefore the type area of the front side is 59 mm less high than the back side.

All sizes: width x height

# SUPPLIERS IN THE FOODINDUSTRY

The website contains a well-organized list of suppliers that are relevant to the food industry. Subdivided into segments.

We keep the list as up-to-date as possible. The data gets checked once a year. If changes are made in the meantime, it is up to the customer to inform us.

Not yet listed? Subscribe to [www.vakbladvoedingsindustrie.nl/ikwilopdelijst](http://www.vakbladvoedingsindustrie.nl/ikwilopdelijst).

OSV members get a free upgrade in the supplier list. They automatically start with a logo in 1 segment.

## SUPPLIER LIST RATES

PER YEAR

NR	TYPE OF ENTRY	LISTING	PRICE	OSV-PRICE
	Standard	Company details: company name, address, telephone, e-mail, website and pay-off or specialization in 1 category	FREE	FREE
1	Upgrade 1	Company details with logo in 1 segment	250	FREE
2	Upgrade 2	Company details with logo in 2 to 4 segments	400	250
3	Upgrade 3	First to fifth position in suppliers list in 2 to 4 segments (with logo)	750	500



# ONLINE ADVERTISING

We believe in freely sharing knowledge, which is why our online editions are completely free—**no subscription fees!** All valuable content from our trade magazine is accessible to everyone and can be freely shared via Facebook, LinkedIn, Twitter, Pinterest, Instagram, and Google, as well as easily emailed to your contacts. We publish company features and advertorials in full online, and all our stories are translated into English for an international audience.

Your content—including articles, advertorials, and press releases—remains permanently accessible online, continuously extending your reach.

We invest in **your visibility**, ensuring long-term conversion, providing far more than a short-lived campaign.

Each year, we expand our banner options. The following page outlines all available options in detail. Our sidebar **banners are visible on every page**: on desktop in the right column, on the mobile homepage between articles, and on all other mobile pages directly below the article.

## ONLINE PRICES

### MONTHLY PRICES

NR	TYPE	SPECIFICATION	PRICE
<b>VISIBLE ON HOMEPAGE</b>			
1	Leaderboard	728 x 90 pixels	997
2	Advertorial	300 words <i>(1 month in first three rows, then sorted by date)</i>	497
<b>VISIBLE ON HOMEPAGE AND ALL CATEGORIES</b>			
3	Advertorial XL	500 words <i>(1 month highlighted on top, then sorted by date)</i>	1.257
<b>VISIBLE ON ALL PAGES (DESKTOP SIDEBAR, MOBILE BETWEEN ARTICLES)</b>			
4	Large leaderboard	970 x 90 pixels	1.257
5	Large rectangle	336 x 280 pixels	1.257
6	Banner	600 x 200 pixels	799
7	Logo + pay-off	200 x 150 pixels	297
8	Video XL	336 x 280 pixels	1.257

## AD SPECIFICATION

- All sizes: width x height.
- All characters including spaces.
- All material jpg, gif (non-animated) max. 100 Kb.
- Resolution max. 72 dpi.
- Banners up to 3 per position, display ad random.
- Animated banner only after deliberation!





OSV NAJAARSBARBECUE Kom ook ontspannen en doelgericht netwerken


21 SEPTEMBER 2022



ACTUEEL OPINIE OSVNETWERK LEVERANCIERSLIJST TRENDS SPECIFICATIES VEILIGHEID FOODPROCESSING ONDERZOEK MEER

Zoek naar artikelen...

Alle rubrieken

### Criteria Europese Nutri-Score aangepast

Een werkgroep van zeven Europese landen heeft aangepaste criteria vastgesteld voor de invoering van Nutri-Score. De wijzigingen zijn bedoeld om de door Frankrijk voorgestelde index publieksvriendelijker te maken met 'die...

[LEES MEER](#)

### Ga direct naar

- AANMELDEN NIEUWSBRIEF
- ABONNEREN
- ADVERTEREN
- PROEFNUMMER
- LEVERANCIERSLIJST



### DE PRINTKOP MAAKT HET VERSCHIL BIJ EEN INKJETPRINTER

23 augustus 2022

Bij de keuze van een kleinkarakter inkjetprinter spelen meerdere facetten een belangrijke rol. Uiteraard de technische specificaties, gebruiksgemak en betrouwbaarheid. Vooral de printkop van de machine bepaalt voor een g...



### FRUITSTENEN WORDEN SMAKELIJK VOEDSEL

19 augustus 2022

Kern Tec GmbH heeft een reeks technologieën ontwikkeld die tot nu toe weggegooide fruitpitten kunnen omtoveren tot lekker eten. Alleen in Europa wordt jaarlijks meer dan een half miljoen ton aan pitten weggegooid. Dit be...



### NVWA PUBLICEERT HANDBOEK VOEDINGS-SUPPLEMENTEN

18 augustus 2022

De Nederlandse Voedsel- en Warenautoriteit (NVWA) heeft een Handboek Voedingssupplementen, verrijkte levensmiddelen en kruidenpreparaten gepubliceerd. Supplementen zijn bedoeld als een aanvulling op de dagelijkse voeding...



"Schoonmakers met de fi

Benieuwd hoe?



### DIEPVRIES SLEUTELROL IN STRIJD TEGEN VOEDSELVERSPILLING

17 augustus 2022

Hoewel 75 procent van de Nederlanders tijdens het kopen van groente en fruit rekening houdt met voedselverspilling, gooit datzelfde percentage met regelmaat groenten weg omdat de houdbaarheidsdatum is verstreken. Iglo st...



### VION VERSTERKT POSITIE OOST DUITSLAND

17 augustus 2022

Met een totale investering van bijna 50 miljoen euro tot nu toe en de in 2020 gestarte uitbreiding van de productiecapaciteit op de locatie Altenburg, speelt Vion Food Group vanaf deze zomer nog meer in op de trend naar ...



### RECORDAANTAL BEDRIJFSSLUITINGEN IN VOEDINGSINDUSTRIE

16 augustus 2022

In de eerste helft van dit jaar sloten 310 bedrijven in de voedingsindustrie hun deuren. Sinds het CBS in 2007 startte met het meten van het aantal bedrijfsopheffingen was dit aantal nog nooit zo hoog. In de brood- en de...



Kennis, kwaliteit en slagkracht

Wij kunnen elke gewenste klimaatinstallatie realiseren en daar service aan verbinden.

Lti

- SISMA TEC** Process & Packaging Solutions
- van uhm** Professionals in food processing
- delaware** Expert in Food-Automatisering
- JANSEN** Machinebouw voor de voedingsindustrie
- SCHIFF** Sterk in stoom | Thuis in thermische olie
- ERP P&P Experts** Voorkom valkuilen bij aanschaf ERPPakket



OSV NAJAARSBARBECUE 21 SEPTEMBER Kom ook doelgericht netwerken!



### LAST MILE HEeft GROTE



### VISSERIJ KRIMPT TOT



### UPDATE: DUURZAME



JUNI 2022 NIEUW- EN VERBOUW KOELEN EN VRIEZEN



## DESKTOP

## MOBILE



### 1. Leaderboard homepage

728 x 90 pixels



### 2. Advertorial homepage (first row)

Title 50 characters, text visible on homepage 220 characters and 1 photo (650 x 365 pixels); content page max. 300 words and 1 photo (600 x 450 pixels), URL.



### 3. Advertorial XL highlighted on top homepage and all categories

Title 50 characters, text visible on homepage 220 characters and 1 photo (650 x 365 pixels); content page max. 500 words and 3 photos (600 x 450 pixels) + URL.



### 4. Large leaderboard overall

970 x 90 pixels



### 5. Large rectangle (sidebar desktop)

336 x 280 pixels



### 6. Banner (sidebar desktop)

600 x 200 pixels: jpg, gif (animated or non-animated)



### 7. Logo with pay-off (sidebar desktop)

Logo 200 x 150 pixels (non-animated). Pay-off: 40 characters



### 8. Video XL (sidebar desktop)

We embed your Vimeolink in our website

## AD SPECIFICATION

- All sizes: width x height.
- All characters including spaces.
- All material jpg, gif (non-animated) max. 100 Kb.
- Resolution max. 72 dpi.

The image shows a mobile website layout for 'VOEDINGSINDUSTRIE'. At the top, there is a navigation bar with a logo and a menu icon. Below the navigation bar, there is a search bar and a dropdown menu. The main content area features a large banner for 'NUTRI-SCORE' with a 'Criteria Europese Nutri-Score aangepast' headline. Below this, there is a section titled 'Ga direct naar' with links for 'AANMELDEN NIEUWSBRIEF', 'ABONNEREN', 'ADVERTEREN', 'PROEFNUMMER', and 'LEVERANCIERSLIJST'. The main content area is filled with a list of articles, each with a thumbnail image, a headline, and a date. The articles are: 'DE PRINTKOP MAAKT HET VERSCHIL BIJ EEN INKJETPRINTER' (23 augustus 2022), 'FRUITSTENEN WORDEN SMAKELIJK VOEDSEL' (19 augustus 2022), 'NWWA PUBLICEERT HANDBOEK VOEDINGSSUPPLEMENTEN' (18 augustus 2022), 'DIEPVRIES SLEUTELROL IN STRIJD TEGEN VOEDSELVERSPILLING' (17 augustus 2022), 'VION VERSTERKT POSITIE OOST DUITSLAND' (17 augustus 2022), and 'RECORDAANTAL BEDRIJFSLUITINGEN IN VOEDINGSINDUSTRIE' (16 augustus 2022). At the bottom, there is a large advertisement for 'Hago' with the headline 'Maak ons part of your team' and a 'Benieuwd hoe?' button. The advertisement features a photo of a man in a dark shirt. The website also has a footer with a small article titled 'LAST MILE HEEFT GROTE IMPACT OP HET MILIEU' (16 augustus 2022).

1. Logo with pay-off (sidebar desktop)

2. Large rectangle (sidebar desktop)

3. Advertorial XL highlighted on top homepage and all categories

4. Large leaderboard overall

5. Video XL (sidebar desktop)

6. Banner (sidebar desktop)

8. Video XL (sidebar desktop)

# DIGITAL NEWSLETTER

Our newsletter reaches an impressive **5,345 subscribers** in the food industry. With an average unique open rate of **29.7%**, this channel connects you with a substantial segment of your market. Alongside sharing current developments, we spotlight articles from our magazine.

**And it gets even better!** We now offer a **LinkedIn newsletter** that mirrors our regular newsletter content. This means **double the exposure** for the same investment—**two for the price of one**—giving you even greater reach!

**Please note:** each newsletter allows a maximum of **2 banners** and **3 advertorials**. Don't miss this opportunity to showcase your message in our widely read newsletters and benefit from extensive reach via both email and LinkedIn!

## DIGITAL NEWSLETTER RATES

PER PLACEMENT

NR	TYPE	SPECIFICATION	PRICE
1	Full banner	600 x 100 pixels	497
2	Full banner XL	600 x 200 pixels	597
3	Large rectangle	600 x 400 pixels	697
4	Advertorial A	560 x 824 pixels <i>Including page online</i>	597
5	Advertorial B	560 x 824 pixels	497
6	Advertorial C	590 x 380 pixels	397
7	Advertorial XL <i>Max 1 per newsletter.</i>	1.200 x 360 pixels <i>Main article with page online and citation in newsletter title</i>	857
8	Videoblok XL <i>Max 1 per newsletter.</i>	600 x 400 pixels <i>Shortvideo 12 seconds</i>	897

## AD SPECIFICATION

- All sizes: width x height.
- All characters including spaces.
- All material jpg, gif (non-animated) max. 100 Kb.
- Resolution max. 72 dpi.

We offer the possibility of providing animated banners, however, these do not play on every device. Strongly dependent on the software version.



### 1. Full banner

600 x 100 pixels



### 2. Full banner XL

600 x 200 pixels



### 3. Large rectangle

600 x 400 pixels

Can also be used as a video block (see 8).



### 4. Advertorial A with page online

**Newsletter:** Title 50 characters, text 450 characters and 1 photo (560 x 824 pixels); **Link** to online page.

**Online page:** Title 50 characters, visible on homepage: text 220 characters and 1 photo (650 x 365 pixels); content page max. 300 words and 1 photo (600 x 450 pixels), URL.



### 5. Advertorial B

Title 50 characters, text 450 characters and 1 photo (560 x 824 pixels)

**Link** to your online page.



### 6. Advertorial C

Title 40 characters, text 400 characters and 1 photo (590 x 380 pixels).

**Link** to your online page.



### 7. Advertorial XL (Main article) with page online and citation in newsletter title

**Newsletter:** Title 60 characters, text 450 characters and 1 photo (1.200 x 360 pixels). **Link** to online page.

**Online page:** Title 50 characters, visible on homepage: text 220 characters and 1 photo (650 x 365 pixels); content page max. 500 words and 3 photos (600 x 450 pixels).



### 8. Videoblok XL

YouTube link; 1920 x 1080 px (minimal 1280 x 720px), fullscreen recording.

We will create a short video of up to 12 seconds in consultation.

The collage shows several examples of content blocks:

- 7:** A full banner for 'Bouwen en renoveren: Veiligheid voor alles' featuring a construction site and a hard hat.
- 5:** A large rectangle for 'Nieuwe telg in Verderair PURE serie' showing industrial machinery.
- 2:** A full banner XL for 'Hoe voorkom ik de 3 grootste valkuilen bij aanschaf van een ERP pakket' with a 'Download de gratis whitepaper' button.
- 4:** An advertorial B for 'Cargill zet voedingsafval om in biobrandstof' and 'Renewi investeert in recycling voor over-datum producten'.
- 6:** An advertorial C for 'Cargill zet voedingsafval om in biobrandstof' and 'Renewi investeert in recycling voor over-datum producten'.
- 1:** An advertorial XL for 'IFFA 2022 overtreft verwachtingen' and 'IFS Food 8 draft versie gepubliceerd'.
- 3:** A videoblok XL for 'INBRAAKGOLF TEISTERT BRABANTSE MACHINEBOUWER' with a 'LEES MEER...' button.

# POSTERS FOODINDUSTRY

Through *Voedingsindustrie* magazine, we annually distribute highly requested posters for **MEAT, FISH, FRESH PRODUCE, and DAIRY** sectors. These posters offer a clear overview of the structure within various processing industries—essential for every professional in the field!

## EXPOSURE

Each year, we produce updated posters for MEAT, FISH, FRESH PRODUCE, and DAIRY, featuring the latest data. The content is carefully compiled and verified by the companies listed.

Surrounding the industry structure are exclusive **ad spaces**, highly sought after and often reserved well in advance by our regular advertisers. **Here's your opportunity!** Each year, a few ad slots open up per poster for new advertisers. Take advantage of this unique chance to prominently showcase your company to thousands of industry peers.

## REACH

Our A1-sized posters are distributed in a print run of **3,500 copies**, enclosed with *Voedingsindustrie* magazine. Due to high demand, these posters are also **available online** as [free downloads](#), significantly extending their reach and ensuring your advertisement is widely seen both physically and digitally.

## RATES PER POSTER

PER PLACEMENT

NR	TYPE	SPECIFICATION	PRICE
1	Large block landscape	181,3 x 110 mm	1.495
2	Large block portrait	94 x 222,4 mm	1.495
3	Small block	94 x 106,2 mm	995

## PRINT ADVERTISING MATERIAL

PDF  
Material

Certified PDF, 300 dpi, CMYK  
< 10Mb via e-mail to [kiki@b2bcommunications.nl](mailto:kiki@b2bcommunications.nl).  
For larger files please use wetransfer.com (free).



### LARGE BLOCK

Portrait: 94 x 222,4 mm  
Landscape: 181,3 x 110 mm



### SMALL BLOCK

Portrait: 94 x 106,2 mm

All sizes: width x height

1

3

2

**GEA: DE NIEUWE STANDAARD IN VLEESVERWERKING EN VERPAKKING**

**nutrilab**

**POSTER VLEES 2024**  
DE STRUCTUUR VAN DE NEDERLANDSE VLEES(WAREN)INDUSTRIE

**Jouw vleesproduct duurzaam verpakt?**

**BPG**

**LABAZ**

**ESPERA**

**Uw partner voor optimale hygiëne!**

**DenDoor**

**GTS**

**BRILLIANT**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**

**nutrilab**

**POSTER ZUIVEL 2024**  
DE STRUCTUUR VAN DE NEDERLANDSE ZUIVELINDUSTRIE

**Hygiënisch Beschermend Smaakvol**

**in3food**

**N NutriControl**

**DenDoor**

**GTS**

**BRILLIANT**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**

**VERS GARANTIE VANAF HET LAND TOT OP HET BORD**

**RUYS GROEP**

**nutrilab**

**POSTER AGF 2024**  
DE STRUCTUUR VAN DE NEDERLANDSE AARDAPPEL-, GROENTE- EN FRUITINDUSTRIE

**TR**

**OSV**

**LABAZ**

**ESPERA**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**

**LERØY**

**nutrilab**

**POSTER VIS 2023**  
DE STRUCTUUR VAN DE NEDERLANDSE VISINDUSTRIE

**BAAIJENS**

**TR**

**OSV**

**LABAZ**

**ESPERA**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**

**Uw partner voor optimale hygiëne!**

**LABAZ**

**DenDoor**

**GTS**

**BRILLIANT**



# CONTACTINFORMATION



## UITGEVER

Saskia Stender

[saskia@b2bcommunications.nl](mailto:saskia@b2bcommunications.nl)



## HOOFDREDACTEUR

Judith Witte

[judith@b2bcommunications.nl](mailto:judith@b2bcommunications.nl)



## PROJECTMANAGER

Kiki Stender

[kiki@b2bcommunications.nl](mailto:kiki@b2bcommunications.nl)

## SUBSCRIPTION PRINT EDITION

€ 80,- a year

*Different prices apply outside the Netherlands.*

All prices quoted are in euros and exclude VAT.

## GENERAL CONDITIONS

General terms and conditions can be downloaded on our website

[www.vakbladvoedingsindustrie.nl](http://www.vakbladvoedingsindustrie.nl)

## VAKBLAD VOEDINGSINDUSTRIE IS PUBLISHED BY:

### b2b Communications BV

Arnhemsestraatweg 19

NL-6881 NB VELP (GLD)

+31(0)26 370 00 27

[info@b2bcommunications.nl](mailto:info@b2bcommunications.nl)

[www.b2bcommunications.nl](http://www.b2bcommunications.nl)



[www.vakbladvoedingsindustrie.nl](http://www.vakbladvoedingsindustrie.nl)



ONDERNEMERS  
SOCIËTEIT  
VOEDINGSINDUSTRIE

[www.OSVnetwerk.com](http://www.OSVnetwerk.com)

# ONLINE AND OFFLINE CONCEPTS

*We don't just deliver the right product, we also fully assist you in the development and realization of a tailor-made concept, from start to finish.*



**Just imagine....** What would it mean to you if your company stood head and shoulders above the rest in terms of visibility as well as conversion? If your online marketing strategy is totally innovative? Your company deserves to be marketed uniquely... right?

**Hold on ...** Websites as we have known them for years are dead. There is a totally new way to achieve optimal marketing results. A particularly effective way even... Want to know how? Then schedule your appointment right away.

**John Wallbrink** | director Wallbrink Crossmedia Groep  
On- and offline concepts & lead generation

"With our network 'Ondernemers Sociëteit Voedingsindustrie (OSV)' we have personal contact with the market and can therefore respond to the latest developments. We think along with you and provide a content marketing strategy with your DNA. We take you to the next level."

**Saskia Stender** | director b2b Communications BV  
Communication specialists in food and food industry



ONDERNEMERS SOCIËTEIT VOEDINGSINDUSTRIE (OSV)  
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